

## FOR IMMEDIATE RELEASE

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## Top-Notch Child Care Center Makes Learning Fun

*Crème de la Crème Raises Standards for Childhood Learning with New Jersey Location*

**MOUNT LAUREL, NJ**—December 6, 2007—Crème de la Crème® Early Learning Centers of Excellence® is opening its newest center, Crème de la Crème (Mount Laurel) Inc. on Dec. 10, 2007.

The new 21,000 square-foot facility, located at 299 Walton Ave., will serve the social, emotional, physical and cognitive development needs of approximately 300 children.

“Through our premier interior and exterior facilities and outstanding early childhood curriculum, Crème provides an exceptionally safe and nurturing environment for children and gives parents peace of mind,” said Peter Lungo, chief operating officer. “In addition, our well-established operational format is the foundation for delivering quality education and child-care services for busy families.”

The first of its kind in New Jersey, the center is designed to address the overall demand for high-quality childcare in Mount Laurel and the surrounding area. The learning-oriented floor plan of the Crème building reflects attention to detail, safety and security while enhancing the concept of keeping children engaged as they learn.

Crème de la Crème’s early childhood-focused curriculum includes; second language, computers, reading and math and science. The center offers many amenities and services designed to make life easier for busy families such as on-site haircuts and private lessons in piano, music, karate, golf and tennis, among other ancillaries. As part of the Crème curriculum, a computer lab, creative movement, music and art studios, gymnasium, math and science lab, a KREM-TV studio, a water park, tennis and basketball courts and a soccer field are included.

“Studies show that the most important years of a child’s brain development and learning patterns occur from infancy to age five,” said Jody Martin, director of education and training. “We offer an enriched learning experience and our educational model ensures that each child receives individualized attention.”

The center is currently enrolling infants and children between the ages of six weeks through kindergarten for full and part-time programs. In addition, enrollment for before and after school programs for students ages six through twelve will be offered. Center hours are 6:30 a.m. to 6:30 p.m. on weekdays.

Established in 1982, Crème de la Crème Early Learning Centers of Excellence is headquartered in Greenwood Village, Colorado. The company is a national network of early learning centers located throughout the country including Atlanta, Denver, Dallas, Chicago, Cincinnati, Kansas City and Sterling, Virginia. More information can be accessed at [www.cremedelacreme.com](http://www.cremedelacreme.com) or by calling 856-316-7233.

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