

## FOR IMMEDIATE RELEASE

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## **Top-Notch Child Care Center Makes Learning Fun** *Crème de la Crème Promotes Childhood Learning in New Building*

**DULUTH, GA**—September 6, 2007—Crème de la Crème® Early Learning Centers of Excellence® is opening its newest center, Crème de la Crème (Sugarloaf), Inc. on September 10, 2007.

The new 21,000 square-foot facility, located at 2349 Meadow Church Road, will serve the social, emotional, physical and cognitive development needs of approximately three hundred children.

“Through our premier interior and exterior facilities and outstanding early childhood curriculum, Crème provides an exceptionally safe and nurturing environment for children and gives parents peace of mind,” said Peter Lungo, chief operating officer.

Recently voted “Best Childcare” by the Atlanta Journal-Constitution’s “Readers Select Awards,” Crème has existing Southern Association of Colleges and Schools (SACS) schools in Buckhead, East Cobb, Alpharetta, North Fulton and Peachtree. The Sugarloaf center is a strategic expansion designed to address the tremendous growth and meet overall demand for high-quality childcare in Atlanta. The learning-oriented floor plan of the Crème building reflects attention to detail, safety and security while enhancing the concept of keeping children engaged as they learn.

“In an effort to offer busy families the best and most innovative environment for learning, this new center will mirror the national Crème concept in both design and curriculum,” said Lungo. “We have invested extraordinary resources into the education of young children and we are constantly updating and enhancing our curriculum.”

Crème de la Crème’s early childhood-focused curriculum includes; second language, computers, reading and math and science. The center offers many amenities and services designed to make life easier for busy families such as on-site haircuts and private lessons in piano, music, karate, golf and tennis, among other ancillaries. As part of the Crème curriculum, a computer lab, creative movement, music and art studios, gymnasium, math and science lab, a KREM-TV studio, a water park, tennis and basketball courts and a soccer field are included.

“Studies show that the most important years of a child’s brain development and learning patterns occur from infancy to age five,” said Jody Martin, director of education and training. “We offer an enriched learning experience and our educational model ensures that each child receives individualized attention.”

The center is currently enrolling infants and children between the ages of six weeks through kindergarten for full and part-time programs. In addition, enrollment for before and after school programs for students ages six through twelve will be offered. Center hours are 6:30 a.m. to 6:30 p.m. on weekdays.

Established in 1982, Crème de la Crème Early Learning Centers of Excellence is headquartered in Greenwood Village, Colorado. The company is a national network of early learning centers located throughout the country including Denver, Dallas, Chicago, Cincinnati, Kansas City and Sterling, Virginia. More information can be accessed at [www.cremedelacreme.com](http://www.cremedelacreme.com) or by calling 678.389.4403.

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